

## **Historic, Archive Document**

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# THE BAGLEY SIGNAL

W. W. BAGLEY & SONS

MARTINDALE, TEXAS

1939-40 SEASON



VOLUME NO. 16



W.W. BAGLEY JR. FIGURING LINT PER CENT



W. W. BAGLEY, SR.



D.R. BAGLEY TESTING STAPLE FOR STRENGTH, LENGTH, UNIFORMITY

**BAGLEY**  
NEWEST IMPROVED PEDIGREED  
BETTER  
COTTON SEED

A. H. SMITH GIN COMPANY  
Largest Cotton Gin in the World  
Martindale, Texas, Aug 26, 1939

Ginning this cotton for: *W.W. Bagley*  
Bale No. *478* Mark *W.W.* Weight *510*

Gross	2550
Trash	1310
Seed Cotton	1240
Lint	100
Net Seed Cotton	1140
Weight of Bale	510
Net Wt. of Seed	120

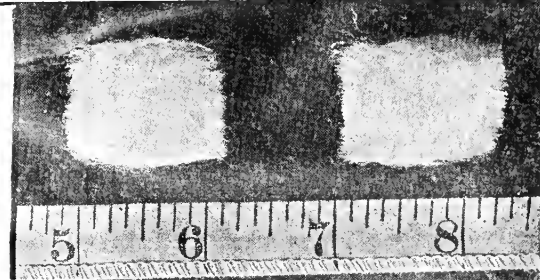
This is to certify that during the course of ginning all cotton of this mark which was in the possession of the above-named grower has been ginned and the lint and seed cotton separated and stored in the manner specified herein.

Check *W.W.* Weight *756*

**CONSISTENT GIN LINT TURNOUT OF 40 TO 42 %**



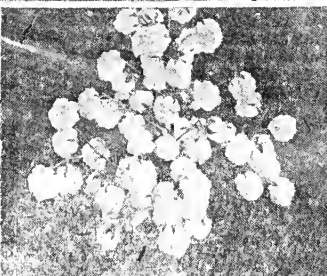
BAGLEY BETTER COTTON



LONG, HARD, UNIFORM 1 TO 1-16" STAPLE



WHERE BAGLEY PEDIGREED SEED ARE TESTED, CULLED AND STORED



BAGLEY COTTON GROWS

PLANT

BRED FOR GREATER RETURNS

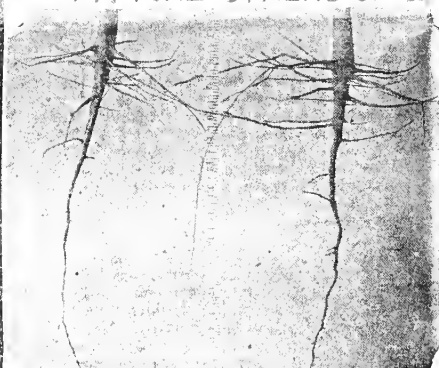
## BAGLEY BETTER COTTONSEED



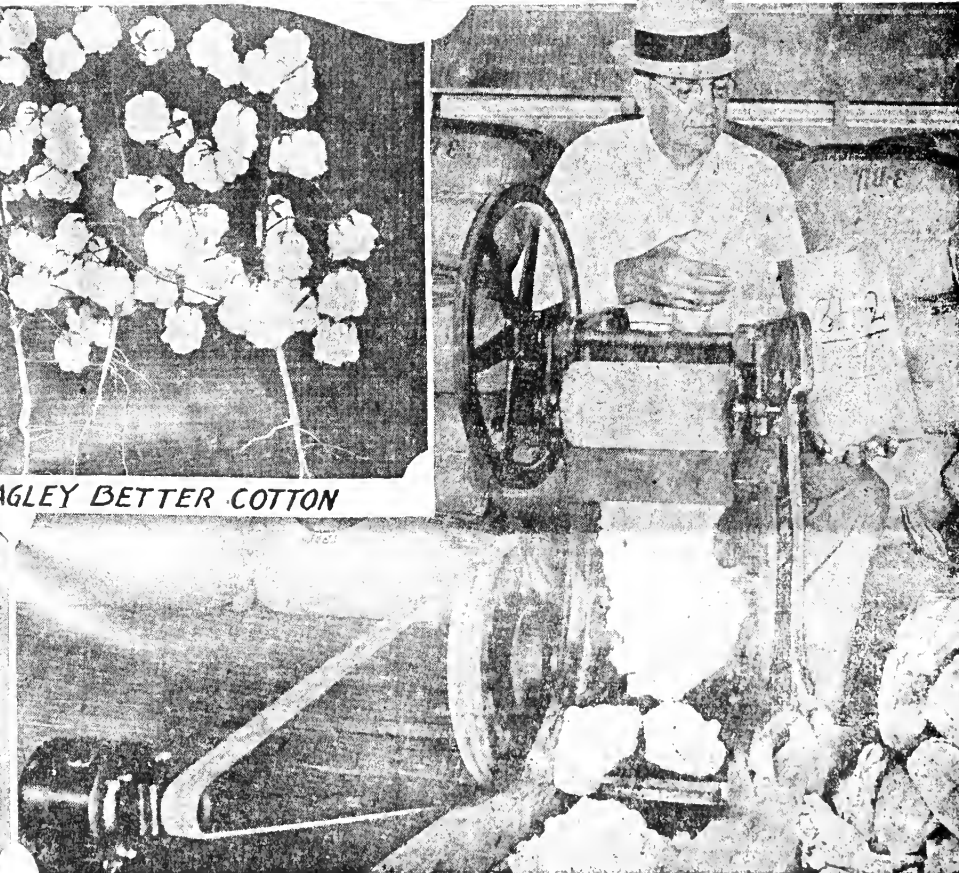
ONE OF BAGLEY'S LARGE, DROOPING FIVE LOCK BOLLS



TYPICAL STALKS OF BAGLEY BETTER COTTON



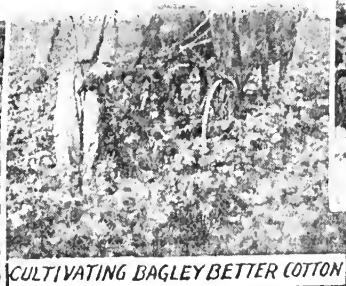
DEEP PENETRATING TAP ROOTS INSURE GOOD YIELDS PER ACRE



W.W. BAGLEY GINNING UP STALK SELECTIONS



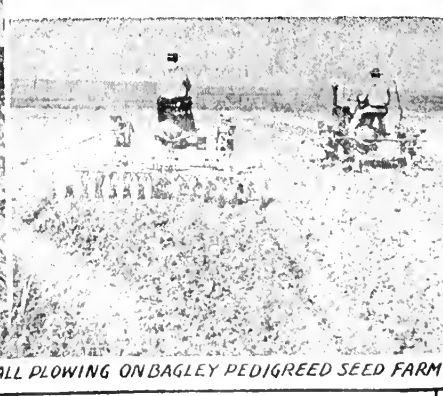
A BAGLEY BREEDING BLOCK



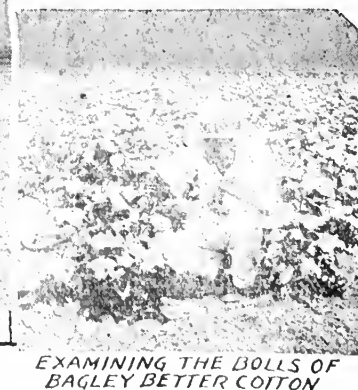
CULTIVATING BAGLEY BETTER COTTON



PLANT TO ROW TEST ON BAGLEY COTTON BREEDING FARMS



FALL PLOWING ON BAGLEY PEDIGREED SEED FARM



EXAMINING THE BOLLS OF BAGLEY BETTER COTTON

### Make More Dollars Per Acre

"Continuous Improvement Keeps BAGLEY PEDIGREED SEED Ahead"



# "WE KNOW GOOD COTTON BECAUSE WE GROW IT"

## \$6.50 PREMIUM FOR BAGLEY COTTON



J. E. FAUGHN

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I want three more bushels of your Pedigreed Seed. I am planting all my place in BAGLEY COTTON this year; I am well pleased with what I have tried.

I planted one sack last year on four acres. It made over 2200 pounds lint and I got \$6.50 more for the four bales than I did on my other cotton which is Pedigreed cotton. I got over 40% lint turn-out and a good inch or more staple.

I am selling what seed I have to spare for \$1.00 per bushel.

Yours truly,

(Signed) J. E. Faughn,  
Route 1,  
Kerens, Texas

## Bagley Cotton Is The Best in the Country



C. D. SPELCE

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I think the BAGLEY COTTON is the best cotton that has ever been introduced into this country. I had 5600 pounds of bollies, rather green, which ginned out 1600 pounds of lint, the best of any cotton that has ever been handled in this country. The lint was 29-32, middling cotton or better. I recommend the BAGLEY COTTON very highly, and everyone that has planted the BAGLEY COTTON in this community is well pleased with it. They distributed a car load of BAGLEY SEED here last Spring.

Yours very truly,  
(Signed) C. D. Spelce,  
Byers, Texas

## MISSISSIPPI FARMERS ACCLAIM BAGLEY COTTON



HOWARD SULLIVAN

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

Find enclosed two small pictures which I made in a hurry. One is of Mr. L. L. Yelverton on H. M. Risher's farm and the other, Mr. Howard Sullivan on J. D. Stringer's Farm. This is the finest cotton I've ever seen. Will not rust or wilt. Just hope it turns out one-half as good as it looks. By another season lots of the best farmers here will be using your seed.

L. L. YELVERTON

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

Best regards,  
(Signed) H. M. Risher,  
Box 143, Taylorsville, Mississippi.

## COTTON BUYER & CLASSER RECOMMENDS BAGLEY COTTON.

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

After checking carefully on BAGLEY BETTER COTTON grown in this section, for the past five years, this cotton has shown an unusually high yield per acre and a very high lint turnout at the gin, and as a buyer and classifier of cotton I have found the Bagley cotton to be very satisfactory as to the character and the length of staple and the farmers are receiving the full premium for staple. Every farmer in this section who is growing BAGLEY COTTON and with whom I have dealt in buying his cotton is highly pleased with the results he is getting, whether he is working bottom land, sand land or upland.

Yours very truly,  
(Signed) L. S. Greedy,  
Wills Point, Texas

## Lint Turns Out Well

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

You have my order for one sack of BAGLEY BETTER PEDIGREED COTTONSEED. If I may, I would like to increase the order to two (2) sacks. The lint turned out so well this year, I want more of it. I will send the money so you can ship it about the middle of February.

Very truly,  
(Signed) C. F. Westenfels,  
Box 15,  
Fresno, Texas

## Bagley Cotton Is A Money Getter



J. W. REDDY

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I have planted BAGLEY BETTER SEED for 6 years and I think it is the best cotton in this part of Texas. Has the largest bolls, the best lint and makes more per acre than any other cotton. I have raised cotton for 40 years in Texas and will say that BAGLEY COTTON is a money getter.

(Signed) J. W. Reddy,  
Arlington, Texas

## 1300 Lbs. Seed Cotton Makes 542 Lb. Bale

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

Please send me the price on 3 bushels of BAGLEY SEED.

I made a good crop with the seed. I planted 5 acres of BAGLEY SEED and got 3 bales from it. I only put 1300 pounds of lint cotton on a bale and the bales weighed from 522 to 542 lbs. So I am well pleased with the seed.

Yours truly,  
(Signed) Walter Jurgens,  
Route 1, Box 59,  
Fayetteville, Texas

## Bagley Cotton Is Strictly Fine

Mr. W. W. Bagley,  
Martindale, Texas

Dear Sir:-

My BAGLEY COTTON is strictly fine. Looks like every acre will make a bale. I saw a man the other day I sold seed to. He said it was the best cotton he ever saw. It is the best cotton in this country. Everybody that planted your cotton says it is the best. I do not know what it will make, but it looks like it will make it all.

(Signed) S. S. Burdick,  
Mart, Texas

## Ahead of the Rest

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

I have been raising your cotton for two years and I find it to be the most profitable cotton I have ever raised; 38 to 42% lint, close jointed, big bolls, easy to pick 31/32 to 1 1/16" staple. Once you try it you will decide it's the best, and ahead of the rest.

(Signed) W. S. Bedingfield,  
Route 3,  
Wills Point, Texas

## BAGLEY COTTON WINS PRIZES IN SCURRY CO. FAIR—LINT BRINGS A PREMIUM.



DOCK KELLEY

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

I am enclosing my order for 9 bushels of your seed.

I have used second year BAGLEY SEED this year, and I have been more than pleased with the results I have obtained from them. In spite of adverse drought conditions and leaf and boll worm infestations the cotton produced better and the grade was far above what I expected. I entered two exhibits of the cotton in the local county fair, and it won both first and second place.

I have just sold a bale of cotton produced from your seed this morning and received a premium from your seed which is above that paid for other varieties. I planted cotton of another variety on the same type of soil this year and throughout the growing season it was under identical the same conditions as was the BAGLEY COTTON on my own place. After picking the cotton, I found a bale of the BAGLEY COTTON produced 586 pounds of lint, while the other variety produced only 430 pounds, and the seed turn-out was in proportion.

I do not farm on a large scale, but next year I am planting 100% in BAGLEY SEED because I have found it to be drought and storm resisting and many of my acquaintances think the same thing.

Sincerely,  
(Signed) Dock Kelley,  
Route 2,  
Snyder, Texas

## Stands Drought—Makes More Per Acre

The BAGLEY SEED are very fine seed. I like them fine. They give good service, stand the drought longer than any other cotton, make more per acre and have larger bolls and longer staple. I want to place my order for three bushels.

(Signed) Horace Hodson,  
Route 1, Box 11,  
Tennessee Colony,  
Texas

## 1200 Lbs. Seed Cotton Makes 530 Lb. Bale

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

I have grown your cotton two years and like it fine. It turns out well in the field and at the gin; I had 1200 lbs. seed cotton ginned and my bale weighed 530 lbs., and I like it fine.

(Signed) Charlie H. Reynolds,  
Shelbyville, Texas  
Rt. 2

## Bagley Is My Choice



JACK ASHCRAFT

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I have been waiting to see which of the 3 varieties of cotton seed I think was best. So I have decided that BAGLEY is my choice. So please send me some posters and supplies.

Respectfully,  
(Signed) Jack Ashcraft,  
Route 2,  
Rogers, Texas

## Makes 3 Bales On 3 1/2 Acres

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I thought I would write you a few lines in regard to the pedigree cottonseed. They are the best I planted. They held up better. I planted 3 1/2 acres this year and got 3 bales of cotton. This is the second year I have planted them.

BAGLEY COTTON stands high on the market. I give W. W. BAGLEY & SONS' Pedigreed Cottonseed the praise.

(Signed) W. A. Maton,  
Route 2, Box 38,  
Crockett, Texas

## Bagley Cotton Is Best



R. W. HOLMAN

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I will have enough seed from the ones I got last year to plant my crop. Will try to get some next year from you for I don't think there is any better cotton. I bought two sacks last year and lost one sack on account of rains, and I made 2665 lbs. of lint out of the one sack I saved.

Sincerely yours,  
(Signed) R. W. Holman,  
Route 3,  
Snyder, Texas

## Bagley Cotton Makes Good in Louisiana

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

I got a three bushel bag of BAGLEY BETTER PEDIGREED COTTONSEED last year, planted 4-8/10 acres of which I picked 4615 lbs. of seed cotton. The staple was 1 1/16".

Really and truly I think BAGLEY COTTON is the best cotton I ever raised.

Yours to win,  
(Signed) T. F. Arnold,  
Pittkin, Louisiana

## DRY YEAR HAS LITTLE EFFECT ON YIELD AND STAPLE OF BAGLEY COTTON.

W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

I am glad I got your Pedigreed Seed in 1937. I planted 3 bushels on about 5 acres and I made 5 bales that averaged 580 pounds. It's the best cotton I have ever raised and I have tried several different varieties. 1938 was a dry year but it didn't affect the yield and staple but very little.

(Signed) Bryan Rinks,  
Route 3,  
Wills Point, Texas

## Wouldn't Plant Any Other Variety

W. W. Bagley & Sons,  
Martindale, Texas

Dear Mr. Bagley:

I have twenty-seven acres of BAGLEY COTTON. Wouldn't plant anything else. It's the best all round cotton I ever planted. One of my friends came to me and asked me what was the best cotton to plant. I told him BAGLEY. I gave him an order blank and he ordered one sack from you.

(Signed) J. M. Clark,  
Route 3, Box 78,  
Alto, Texas

## BAGLEY MAKES MORE ON REDUCED ACREAGE

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I don't think that anyone can be any better pleased with BAGLEY COTTON than I am. In my county the Government cut the farmers down so that a great number of farmers said that they wished they had planted BAGLEY SEED after they saw how my cotton turned out. I don't expect to plant any other kind of seed as long as I can get BAGLEY SEED.

(A FEW FACTS)

1150 lb. seed cotton - - - - - bale weighed 540 lbs.  
1240 lb. seed cotton - - - - - bale weighed 555 lbs.  
1350 lb. seed cotton - - - - - bale weighed 666 lbs.  
1000 lb. seed cotton - - - - - bale weighed 499 lbs.

I just give you a few bales weight to let you know how it turned out in east Texas. It is the best picking cotton that I ever raised and I want BAGLEY SEED as long as I farm. Could say more about your seed, but don't have time at the present.

Yours very truly,  
(Signed) Johnnie B. Jones,  
Route 3, Box 18,  
Kilgore, Texas

## Likes Bagley Cotton Best of All

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

Am writing you for some more seed I planted your cottonseed last year and it was the best cotton I had on my place out of all the seed I planted. Surely like your seed and intend to plant more in time to come. You will find enclosed the amount of seed I'm sending for. I am,

Yours very truly,  
(Signed) Price Pate,  
Emhouse, Texas

## Bagley Staple Pulls 1 1/8" in Government Test

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

I want to write you and tell how pleased I am with your cotton. I had mine government tested and it pulled 1-1/8". That is the best staple around here. Everyone is wanting to buy seed.

The Blooming Grove Fair is to be held Sept. 30th, Oct. 1st and 2nd. I just wondered if you would fix a booth and let me sell the seed on a commission for you. I have quite a few friends that want them. Let me know soon what you will do about this.

I want you to send 6 bushels of your best seed.

Yours truly,  
(Signed) Earl Hammonds,  
Frost, Texas

## BAGLEY SEED IS THE FARMER'S FRIEND — A RIO GRANDE VALLEY CUSTOMER IS WELL PLEASED.



L. P. COLLINS

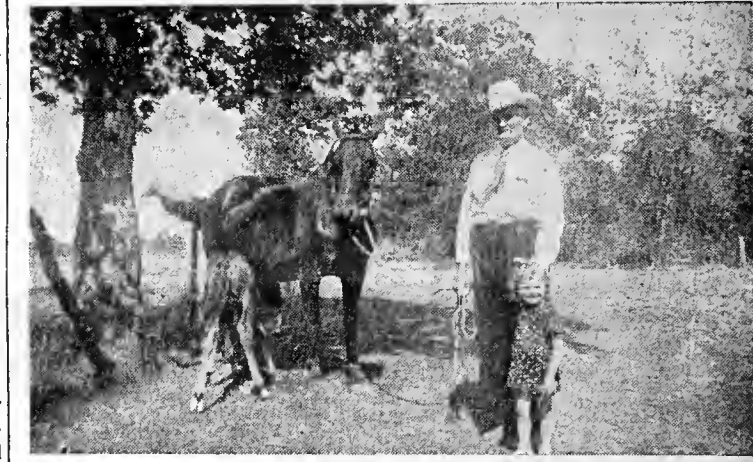
W. W. Bagley & Sons,  
Martindale, Texas

We planted 100 bushels of BAGLEY COTTONSEED this year just to try out, and it turned out to be just what you said it would be. We averaged 43 1/2% lint, length 1 inch.

The valley plants cotton for which takes about 1600 lbs. to make 500 lbs. of lint. Of course, makes the gins more money, but not the farmers. As I have said before BAGLEY SEED is the Farmer's friend.

Yours truly,  
(Signed) W. E. Collins & Son,  
Brownsville, Texas

## 50 TO 75 LBS. MORE LINT PER BALE OF SEED COTTON THAN OTHER VARIETIES



J. G. BENNINGFIELD

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

In the spring of 1935, I received this blank with a sample of your cottonseed. I planted the sample of seed in our garden. We had thirteen stalks of which made 6 lbs. of seed cotton. We finger picked out the seed and planted the seed in 1936 of which we gathered 300 lbs. seed cotton. In 1937 I planted half of my crop. It did good and made from 50 to 75 lbs. more lint per bale of seed cotton than the other variety I had planted.

So, in 1938 we planted our entire crop of 40 acres in BAGLEY SEED and made 14 bales. We saved 2 bales of this seed to plant in 1939. I will say that BAGLEY SEED has the other varieties beat.

Will you please send me prices on three bushels or more of your Bred Seed?

Yours very truly,  
(Signed) J. G. Benningfield,  
Route 4, Box 231,  
Clarksville, Texas

## Bagley Cotton Satisfies

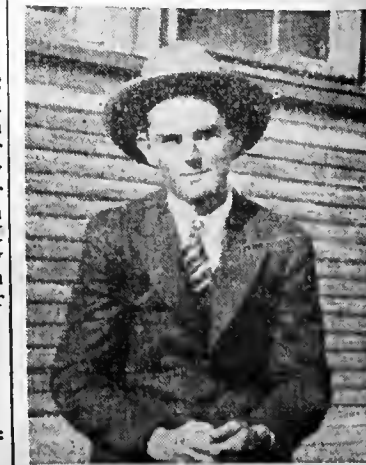
W. W. Bagley & Sons,  
Martindale, Texas

Gentlemen:

Enclosed find my order for 12 bushels of your Newest Improved Pedigreed Cottonseed. I have been planting your BAGLEY SEED for five years and have ordered new seed two times before. I find your cotton to satisfy me better than any variety I have ever grown. I have grown almost every variety that has ever been introduced in Texas, and have grown cotton for 45 years.

Yours truly,  
(Signed) Jno. R. Bowdoin,  
Box 231,  
Lindale, Texas

## Bagley Cotton Has Taken This County



C. H. GRAHAM

W. W. Bagley & Sons,  
Martindale, Texas

Dear Sirs:-

Having obtained information from Mr. W. E. Driver, my neighbor, as to your address, I am writing you hoping to get the dealership on BAGLEY COTTON in this community as there is no dealer in this part of the county. I was connected with the county agent office the past summer and know every farmer in this part of the county.

Let me know by return mail as BAGLEY COTTON has taken this county.

Yours truly,  
(Signed) C. H. Graham,  
Aspermont, Texas



# 21,000 TESTS EACH SEASON MAKE BAGLEY COTTON "BETTER"

## W. W. BAGLEY & SONS EMPLOY MOST MODERN SCIENTIFIC METHODS IN PERFECTION OF BAGLEY PEDIGREED SEED

Nearly a quarter century ago the scientific breeding of BAGLEY PEDIGREED COTTONSEED was begun. After many years of rigid breeding and careful selection W. W. BAGLEY & SONS felt that they had perfected a new variety of cotton that would lead the field in money value per acre. Not until then, ten years ago, did they offer any of their seed for sale. They have never been satisfied with just keeping up their variety. Due to their thoroughly modern Breeding Procedure BAGLEY COTTON shows improvement each year.

During the growing season W. W. BAGLEY & SONS are continually in the field making boll, stalk and individual selections. These selections are ginned on a small motor drawn gin. The lint and seed from each selection is then carefully weighed on special scales and the lint per-cent and gross production is computed. The lint of each selection is thoroughly tested for length, strength and uniformity of fibre. Thousands of such selections, are each season, tested for any deficiency which they may possess, and all that do not meet the high standards set by BAGLEY & SONS are, then and there, discarded. The selections that meet BAGLEY & SONS standards are carried on in their breeding work.

In this manner W. W. BAGLEY & SONS are constantly improving BAGLEY BETTER PEDIGREED COTTONSEED each year.

BAGLEY & SONS also use Modern Scientific methods in the preparation of BAGLEY PEDIGREED COTTONSEED for sale.

All BAGLEY seedhouses are constructed especially for curing purposes and are properly ventilated. After BAGLEY SEED have been thoroughly cured they are tested for germination, treated with a dust disinfectant, culled and sacked in our new 3-bushel, trade marked bags ready for shipment.

BAGLEY PEDIGREED COTTONSEED are State Registered and each bag shipped bears the State Registered Blue Tag along with a germination tag, which shows the germination percent as tested by the State Department of Agriculture.

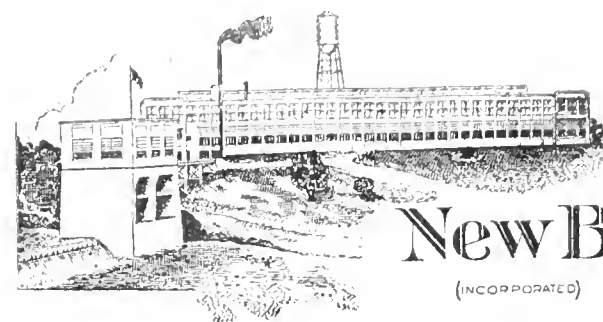
DON'T GAMBLE BY PLANTING CARELESSLY  
HANDLED CHEAP SEED. PLANT STATE REGISTERED BAGLEY PEDIGREED SEED AND  
MAKE MORE DOLLARS AND CENTS FROM  
YOUR TIME, LABOR AND LAND.

## PERSONAL SUPERVISION MEANS BETTER SEED



In the picture above, W. W. Bagley & Sons are shown inspecting some of those high producing, money making, Bagley Better Pedigreed Cottonseed, which are bred to give the greatest possible returns per acre in dollars and cents.

## BAGLEY STAPLE ACCLAIMED BY TEXTILE MILLS FOR GREATER VALUE AND LESS WASTE IN SPINNING PROCESS



New Braunfels  
(INCORPORATED)  
Textile Mills

New Braunfels, Texas

SEPTEMBER 8, 1937.

Mr. W. W. Bagley, Pres.,  
W. W. Bagley & Sons.  
Martindale, Texas.

Dear Mr. Bagley:-

We feel sure you will be interested in having for your records the results of certain tests which have been run at New Braunfels Textile Mills, using as a cotton mix, certain bales of "Bagley" cotton.

We have been running these tests at various times in the past three seasons and the result of each test is about the same. This confirms your statement that pedigreed seed of one-variety cotton is advantageous to the spinner.

Our 30/1 yarns, the basis on all of these tests, were made from 31/32-1" strict mid-dling cotton. The percentage of waste through the picking and carding operation, the two processes in a cotton mill which take out the greatest amount of waste, shows an average of 7.50%. Our experience shows this to be about 2% less waste than the average mix of regular cotton of same grade and staple.

The breaking strength on these tests averaged, for 30/1 yarn, about 101% of high Draper standard against 97 to 98% of high Draper standard for regular run.

Translated into weave room efficiency which is, after all, the deciding factor in running any cotton, means a difference of 1 to 3% increased efficiency. This is occasioned by the uniformity of the staple, the less amount of waste and the good character of this cotton.

The tests referred to in this letter cover the two seasons of 1935 and 1936. We are anticipating running additional tests of your 1937 cotton, as our experience with this high grade one-variety cotton justifies continued experimentation with an idea of establishing a standard both as to quality and staple of cotton fibres.

Assuring you of our desire always to cooperate with you, and thanking you for your interest in good running work in our mill, and with kindest personal regards, we are,

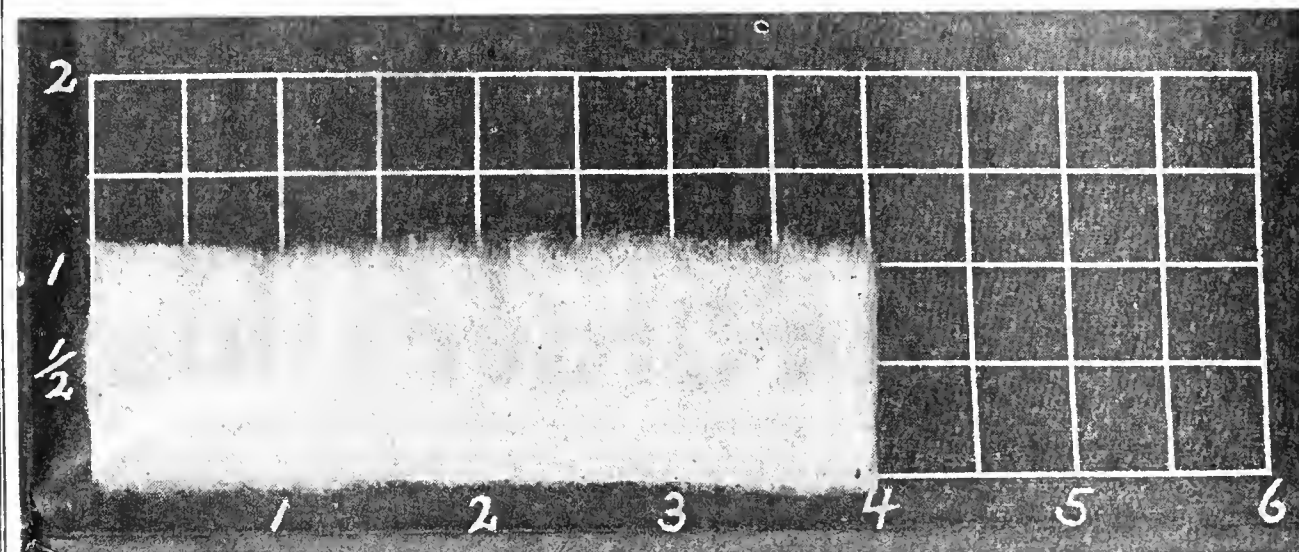
Yours very truly,

NEW BRAUNFELS TEXTILE MILLS

(Signed) Walter Dillard, Jr.  
Vice President & General Manager.

(COPY)

## BAGLEY EVEN UNIFORM STAPLE

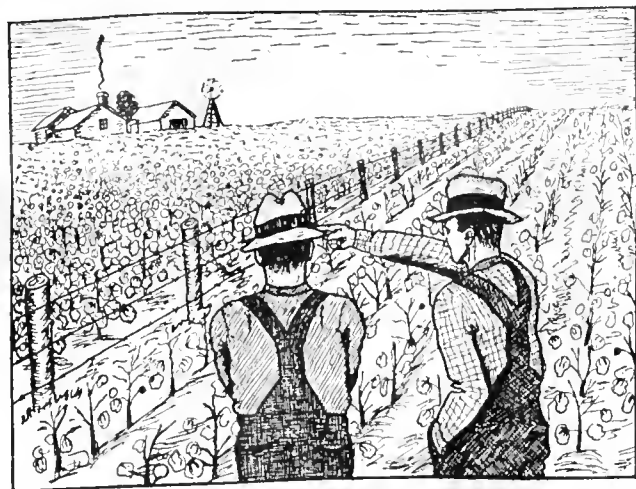


Because of its even uniform staple, BAGLEY BETTER COTTON generally brings a nice premium wherever cotton is sold on staple merits. Bagley Seed, under favorable conditions, produce fibres which are uniform and even and which sell at a premium at cotton textile mills.

The lint index in BAGLEY BETTER COTTON runs very high. BAGLEY BETTER PEDIGREED SEED produce the greatest possible fibres per seed which increases gin turn-out. When you purchase Pedigreed Planting Seed you want a seed with a high

lint index which brings you a greater income from your cotton crop through more lint per acre, a better gin turn-out, and a uniform, even staple which buyers demand. BAGLEY BETTER COTTON is the highest in lint index and has more fibres per seed which means more dollars per acre. Accept no substitute. Insist and rely on BAGLEY BETTER PEDIGREED SEED to give you the greatest possible returns in dollars and cents. Bagley Staple, because of its uniformity and spinning qualities, usually brings a premium over ordinary inch cotton.

## HOW BILL JONES MADE HIS LAND "PAY OFF" W. W. Bagley & Sons Martindale, Texas



Bill Jones and John Smith had been neighboring farmers for a number of years. Both had good land and were hard workers, but somehow, John always managed to make a better crop than Bill. Bill couldn't figure it out until one day John told him that the difference might be in the seed they planted and suggested that he try BAGLEY BETTER PEDIGREED COTTONSEED.



Bill had never given any serious thought to the kind of seed he planted. John gave him an extra order blank that he had recently received from W. W. BAGLEY & SONS at Martindale, Texas, and the next day Bill filled it out and mailed it.



Within a short time Bill's BAGLEY BETTER PEDIGREED COTTONSEED arrived promptly at his station, and upon examining them he was more than pleased with their fine, well culled condition and uniform size.

◆ NEXT ◆  
◆ UNUSUAL ◆



Bill planted his seed carefully that next season and kept his fields clean, and the crop he made would have gladdened the heart of any progressive minded cotton farmer. At the end of the season Bill figured out his profits and found that he had made exactly 20% more profit from his BAGLEY SEED than he had made before from ordinary seed. Bill is now a regular customer of W. W. BAGLEY & SONS and he is still thanking John for recommending BAGLEY BETTER PEDIGREED COTTONSEED to him.

LEY SEED IS THE FAR-  
ER'S FRIEND — A RIO  
GRANDE VALLEY CUS-  
OMER IS WELL PLEAS-  
D.



L. P. COLLINS  
W. W. Bagley & Sons,  
Martindale, Texas  
I planted 100 bushels of BAG-  
LEY COTTONSEED this year just  
try out, and it turned out to be  
what you said it would be. We  
raised 43 1/2% lint, length 1 inch.  
The valley plants — cotton  
which takes about 1600 lbs. to  
the 500 lbs. of lint. Of course,  
— makes the gins more  
ey, but not the farmers. As I  
e said before BAGLEY SEED  
the Farmer's friend.

Yours truly,  
(Signed) W. E. Collins & Son  
Brownsville, Texas

NT PER BALE OF  
THER VARIETIES



GFIELD

this blank with a sample of  
le of seed in our garden. We  
lbs. of seed cotton. We finger  
ne seed in 1936 of which we  
37 I planted half of my crop.  
lbs. more lint per bale of seed  
planted.

crop of 40 acres in BAGLEY  
d 2 bales of this seed to plant  
ED has the other varieties beat  
on three bushels or more of  
Yours very truly,  
J. G. Benningfield  
Route 4, Box 231,  
Clarksville, Texas

Bagley Cotton Has  
Taken This County



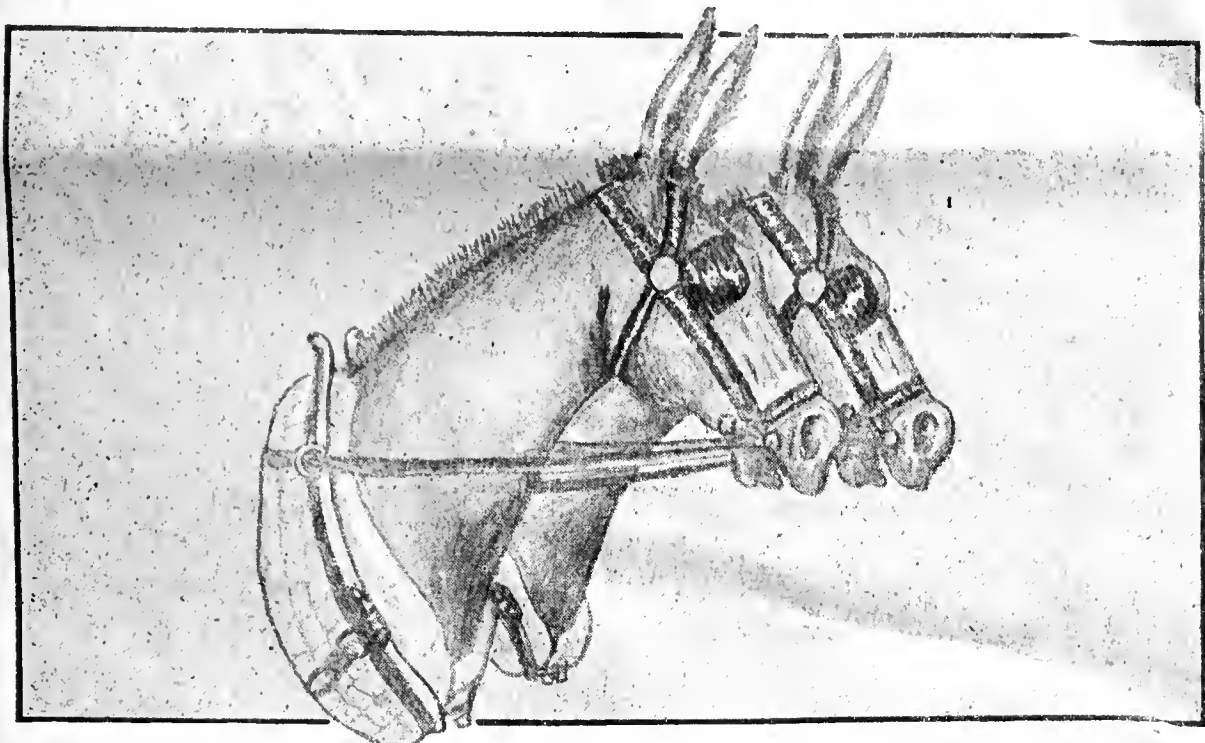
C. H. GRAHAM  
W. W. Bagley & Sons,  
Martindale, Texas  
Dear Sirs:  
Having obtained information  
from Mr. W. E. Driver, my neigh-  
bor, as to your address, I am writ-  
ing you hoping to get the dealer-  
ship on BAGLEY COTTON in this  
community as there is no dealer  
in this part of the county. I was  
connected with the county agent  
office the past summer and know  
very farmer in this part of the  
county.  
Let me know by return mail as  
BAGLEY COTTON has taken this  
county.

Yours truly,  
(Signed) C. H. Graham,  
Aspermont, Texas

OTTON



Two mules may look alike  
when they're hitched . . but .  
. in the field . . One May Lag



Many Varieties of Cottonseed may  
**LOOK ALIKE . . . but . . .**  
**BAGLEY Pedigreed SEED**  
will produce a

# BETTER COTTON

## Mail Your Order Today



**W. W. Bagley & Sons**  
COTTON BREEDERS  
Martindale, Texas

193

Please enter my order for \_\_\_\_\_ bushels of  
Newest Improved Bagley Pedigreed Cottonseed at  
\_\_\_\_\_ per bushel, with freight charges prepaid to  
my station in Texas, according to your standard terms  
and conditions.

Ship on or about \_\_\_\_\_ Order No. \_\_\_\_\_

Name \_\_\_\_\_

P. O. Address \_\_\_\_\_

R. F. D. No. \_\_\_\_\_ Box No. \_\_\_\_\_

Railway Station \_\_\_\_\_

Check or Money Order Inclosed \$ \_\_\_\_\_

Draw through \_\_\_\_\_ Bank \_\_\_\_\_

Location of Bank (town) \_\_\_\_\_

Terms: Cash payable on shipping date.

Purchaser \_\_\_\_\_

**OUR GUARANTEE—**

If seed that you purchase from us on this order do not  
give you the results you have a right to expect, we will make  
it right with you. **W. W. BAGLEY & SONS**  
Cotton Breeders

↓ ↓  
**PLACE YOUR  
ORDER WITH  
OUR AGENT  
IN YOUR  
SECTION OR  
USE THE  
ORDER BLANK  
AT LEFT**



# Demand For Bagley Pedigreed Seed In- creases Each Year

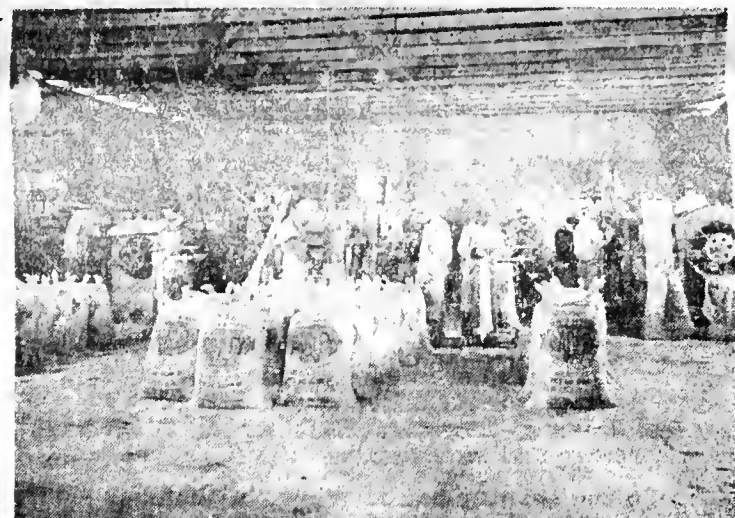
**Farmers Planted More Acres  
In Bagley Pedigreed Seed  
This Past Season Than  
Ever Before**

BAGLEY BETTER COTTON is rapidly  
gaining in popularity with Cotton Growers all  
over Texas and the Southwest. Thousands of  
Farmers are switching to BAGLEY BETTER  
COTTON for its greater production per acre,  
higher average lint turn-out, uniform quality  
staple and early maturity.

We breed, grow and sell only BAGLEY  
BETTER PEDIGREED COTTONSEED pro-  
duced under our direct, personal supervision and  
our supply of seed is at all times confined to the  
seed we grow on our limited acreage. When all  
of these seed are sold, we have no more seed to  
offer for sale until another crop can be grown.  
From W. W. BAGLEY & SONS you get GEN-  
UINE BAGLEY BETTER PEDIGREED SEED  
or none at all.

The demand for BAGLEY BETTER PEDI-  
GREED COTTONSEED always far exceeds the  
supply and we have had to return thousands of  
orders because they were received too late to be  
filled.

Numbers of Cotton Growers have already  
assured themselves of getting their supply of  
BAGLEY BETTER PEDIGREED COTTON-  
SEED by booking their orders in advance and  
getting them in our files for shipment when  
they need them. Growers who place their orders  
now are also absolutely protected on any price  
change which may occur. We urge that you get  
your order booked without delay at our present  
LOW PRICE. The seed do not have to be paid  
for until shipped. At our present LOW PRICE  
our BAGLEY BETTER PEDIGREED SEED  
are culled, treated, sacked in new 3 bu. Trade-  
Marked Bags and freight prepaid to your sta-  
tion.



Preparing Bagley Seed for Shipment



Shipment of Bagley Seed Goes Out  
To Texas Cotton Farmers

Make sure of deriving more profits from your next Cotton  
Crop. There's only one BAGLEY COTTON. No other cot-  
ton exactly duplicates the fine balanced features embodied  
in BAGLEY PEDIGREED SEED that have made it famous  
all over the Cotton Growing Belt. Join the parade of BAG-  
LEY GROWERS and YOU, too, can make more dollars from  
every acre you plant. Use the order blank on this page or  
see our Authorized Representative in your section at once.  
All orders placed with our Representatives are given the  
same careful attention as if they were handed to us per-  
sonally.

## Run Your Finger Down This List



# Big Features You'll Find in BAGLEY BETTER COTTON

- [1] 10 to 20% more per acre than ordinary varieties.
- [2] 40 to 42% Lint turn-out.
- [3] 1 to 1 1-16" strong, uniform staple.
- [4] A majority of large, drooping, five-lock bolls.
- [5] Long, short jointed, fruiting branches.
- [6] Deep, penetrating, drought resistant tap root.
- [7] A minimum of foliage.
- [8] Early maturing plants.
- [9] Strong, sturdy, compact stalks.
- [10] High germination percent.
- [11] Storm Proof.
- [12] Easy to pick.
- [13] Well acclimated.
- [14] 99 1/2% Varietal Purity.

Above features dependent on soil and season

# W.W. Bagley & Sons

COTTON  
BREEDERS

# Martindale, Texas